

Longines unveils a limited edition CONQUEST chronograph for the 2025 FIS Alpine World Ski Championships in Saalbach

To mark the 48th FIS Alpine World Ski Championships in Saalbach / Salzburgerland in Austria, Longines is launching the new CONQUEST CHRONO SKI EDITION. Limited to 2025 pieces, this chronograph combines a robust build and sporty elegance, highlighting the close links between Longines and alpine skiing that go back over a century.

As Official Partner of the International Ski Federation (FIS), Longines is associated with the world's greatest alpine skiing events, including the upcoming FIS Alpine World Ski Championships, which will take place from 4 to 16 February 2025 in Saalbach / Salzburgerland, Austria. To celebrate this important biennial sporting event, the winged-hourglass brand is unveiling a 2 025-piece limited edition of its famous Conquest chronograph.



Being the first line of Longines watches to be granted trademark protection by the Swiss Federal Intellectual Property Office in 1954, the Conquest holds a special place in Longines' history. Sporty yet elegant, this collection embodies the spirit of alpine skiing and its athletes.

Sporty in every detail

A resolutely sporty watch, the Conquest Chrono Ski Edition features a 42 mm stainless steel case with alternating polished and satin-finished surfaces. With its black ceramic insert and tachymetric bezel, this chronograph is water-resistant up to 10 bar (100 m). Topped by a sapphire crystal with multi-layer anti-reflective treatment on both sides, it features an anthracite dial contrasting with a black, small seconds subdial at 3 o'clock and black counters at 6 and 9 o'clock. The dial has a snailed external finish, an emblematic design feature of the collection.

Like the applied hour-markers at 3, 6, 9 and 12 o'clock, the polished rhodium-plated hour and minute hands are coated with Super-LumiNova®. For optimum legibility, the tip of the central chronograph seconds

hand and the hands of the 12-hour and 30-minute counters are tinted the same red as the tachymetric scale on the ceramic bezel.



The emblem of the 48th FIS World Championships 2025, a skier in action, is engraved in the centre of the watch's screw-down, angled case back. The case back also features the inscriptions "SAALBACH 2025-FIS ALPINE WORLD SKI CHAMPIONSHIPS" and "LIMITED EDITION - ONE OF 2025" engraved around its edge.





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When precision meets performance

The Conquest Chrono Ski Edition is powered by the exclusive Longines L898.5 calibre. Equipped with a silicon balance-spring and innovative components, it provides magnetic resistance ten times greater than the ISO 764 reference standard. The self-winding mechanical movement offers a power reserve of up to 59 hours.

This limited edition chronograph can be fitted with either a stainless steel bracelet with a triple-security folding clasp or a black rubber strap featuring a double-security folding clasp with a micro-adjustment system. The Conquest Chrono Ski Edition is presented in a special black box.

A new lucky charm for Marco Odermatt and Mikaela Shiffrin

The Conquest Chrono Ski Edition was launched at the FIS Race Talk in Sölden in 25 October to mark the start of the new ski season. Longines Ski Ambassadors Marco Odermatt and Mikaela Shiffrin were there to discover and try the latest model.



Longines and alpine skiing: over 100 years of timekeeping

Driven by its spirit of innovation and its passion for the world of sport, Longines has been associated with alpine skiing since the early 20th century. It all began in 1924 when, for the first time, the brand supplied the timing equipment for a ski race held not far from its factory in Saint-Imier, Switzerland. Later, at the Alpine World Ski Championships in Chamonix in 1937, Longines tested photoelectric cells for the first time, revolutionising the accuracy of timekeeping at the finish line.

Since then, the brand has played a leading role in the development of timekeeping in alpine disciplines by designing ever more advanced timekeeping systems. The latest innovation is Longines Live Alpine Data, which measures and transmits live, very precise data on the skiers during their races.

Drawing on its extensive expertise in timekeeping, Longines is now the Official Partner of the International Ski Federation (FIS). The brand has also established an active presence in winter sports as the Official Timekeeper of the men's and women's FIS Alpine Ski World Cups, as well as the FIS Alpine Ski World Championships every two years.



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About our movements

With centuries of watchmaking expertise, Longines has played a pioneering role in many technological advances and continues to demonstrate an unwavering commitment to innovation. The brand's constant quest for excellence has led it to equip all its automatic timepieces with state-of-the-art movements that include a balance spring made of silicon. Not only is this material lightweight and corrosion-resistant, it is also unaffected by normal temperature variations and magnetic fields. Its unique properties enhance the watch's accuracy and longevity and enable Longines to guarantee these models for 5 years.

About Longines

Established in Saint-Imier in 1832, Longines' expertise is steeped in tradition, elegance and performance. With its long-standing experience as official timekeeper of world sports championships and partner of international sports federations, the Swiss watch brand has forged strong and lasting links with the sporting world over the years. Renowned for the elegance of its models, Longines is a member of Swatch Group Ltd, the world's leading manufacturer of timepieces. The Longines brand, with its winged hourglass emblem, is established in over 150 countries.